



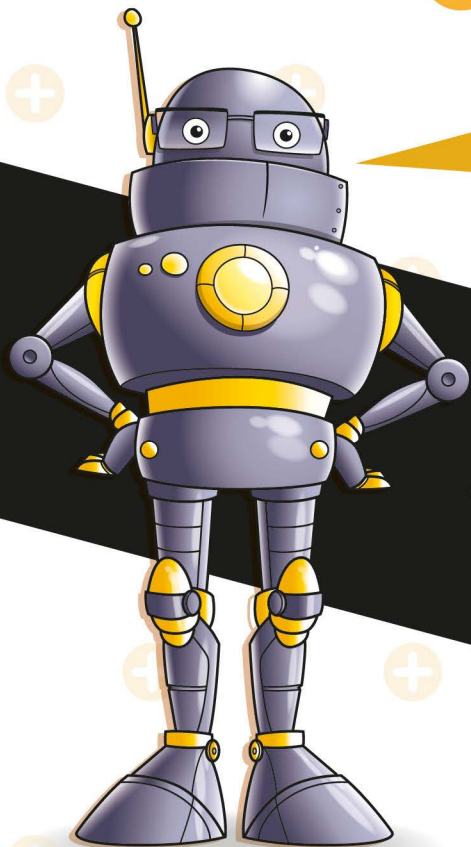
20 YEARS OF DYNAMO

2005-2025



PUBLISHING





DYNAMO IS 20!

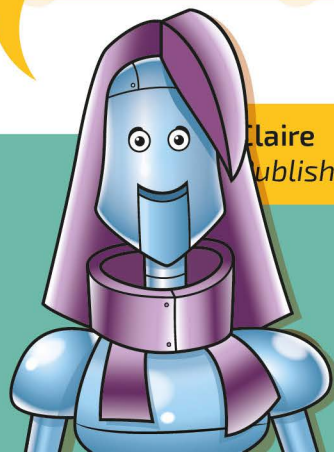
It has been a fantastic 20 years of continual development and expansion here at Dynamo, in what we do, who we do it for, and the ever growing team who do it. 'It' being one of the broadest and strongest ranges of creative services in the industry. Working with a host of publishers, as well as IP and brand owners, licensees, toy and game companies, live event specialists, and animation companies, the Dynamo team have completed more than 8,000 projects for its many fantastic clients.

We would like to say a big thank you – we are looking forward to another 20 years of creatively supporting all the industries we are part of.

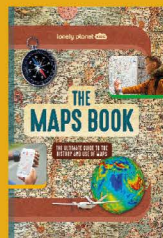
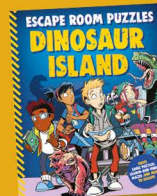
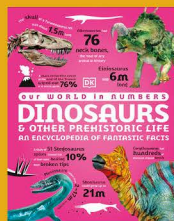
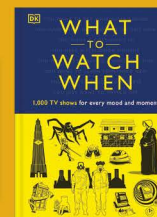
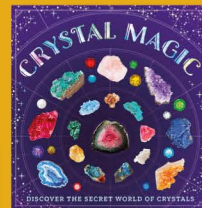
FINDING THE WORDS

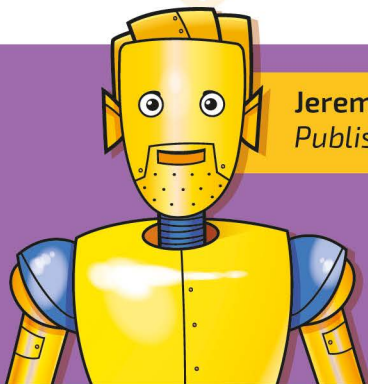
Our in-house editorial team is complemented by a wide range of regular freelancers. We love sourcing the right editorial voice for a project, whether it's a book that would benefit from an injection of humour or one that needs specialist knowledge.

Here are a few of our favourite editorial projects...

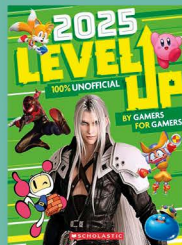
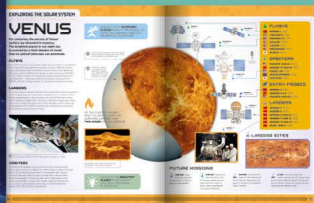
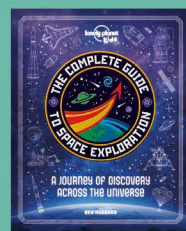
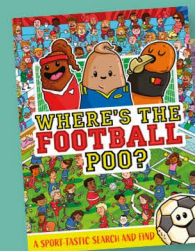
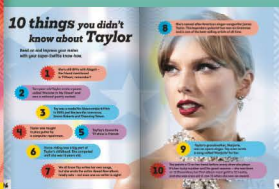
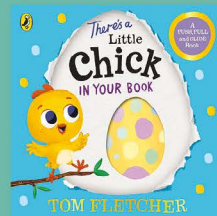


Claire
Publishing Manager





Jeremy
Publishing Design Manager

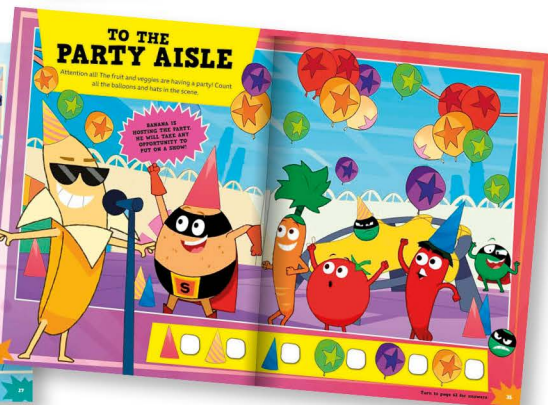
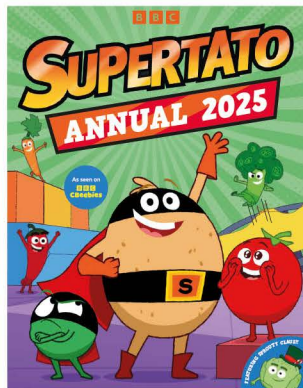
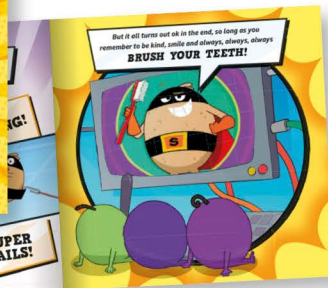
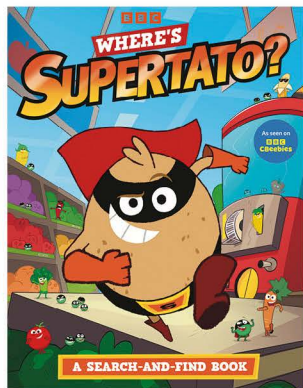


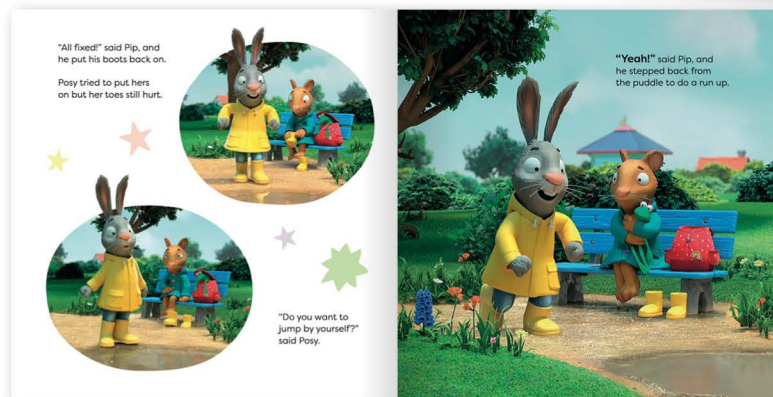
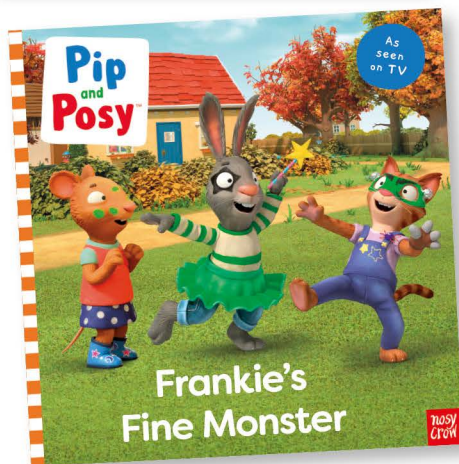
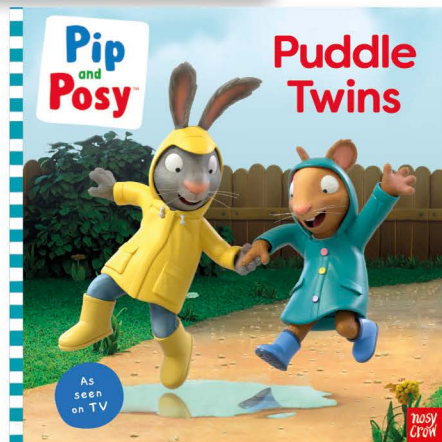
THE BIG PICTURE

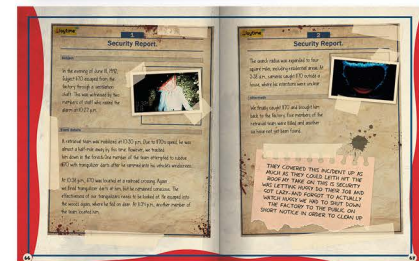
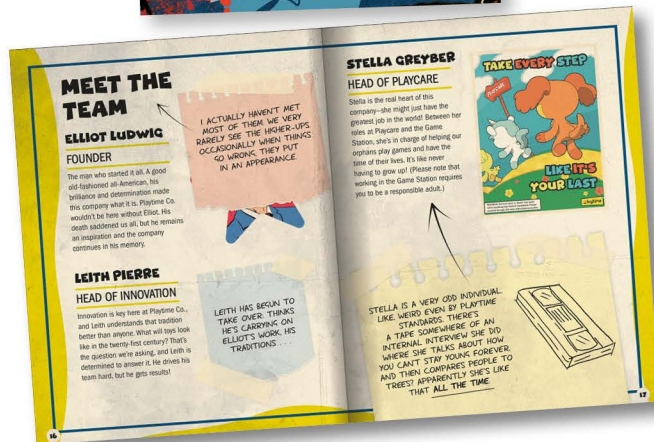
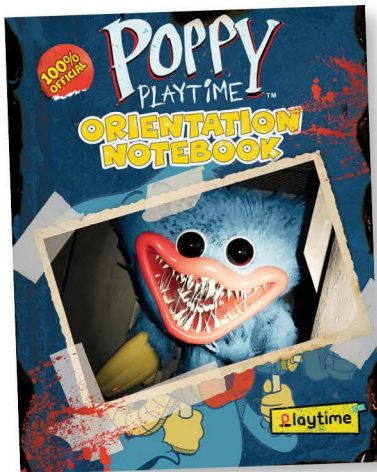
Our team of skilled and experienced designers can work on all types of titles, from baby books through to encyclopedias, and our roster of talented illustrators can hit any style, new or familiar.

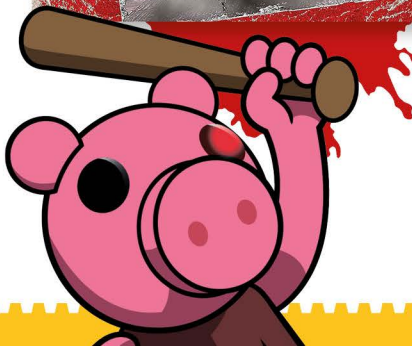
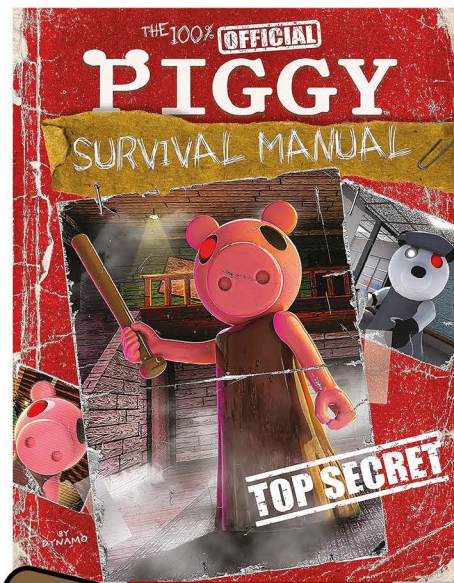
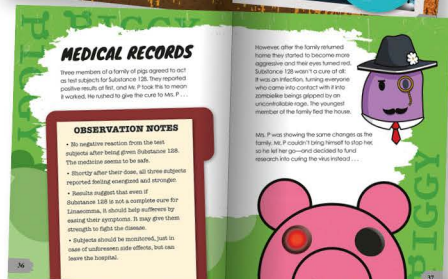
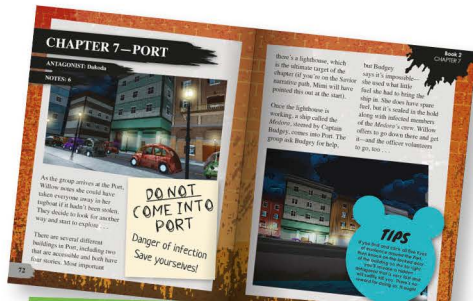
We're proud of our range, some of which are shown here...

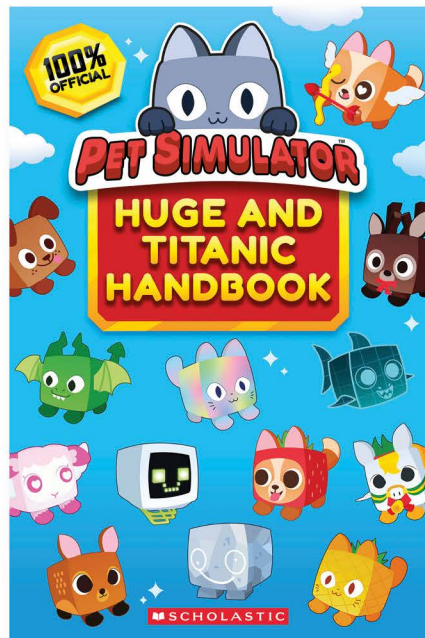


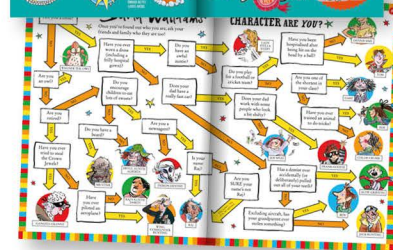
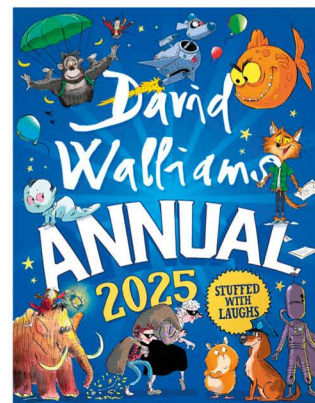
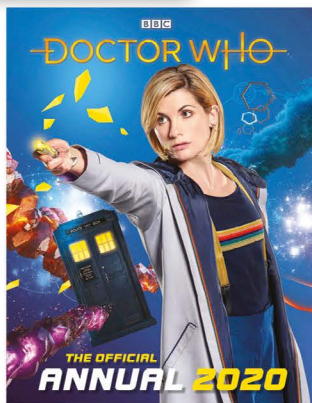


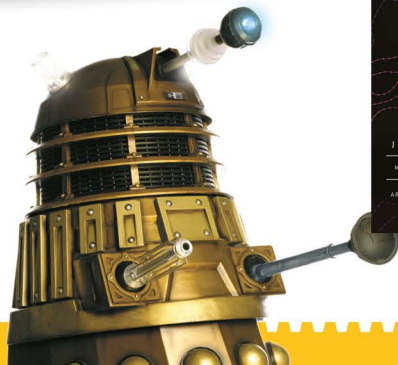
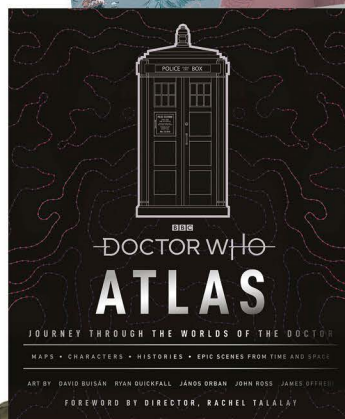
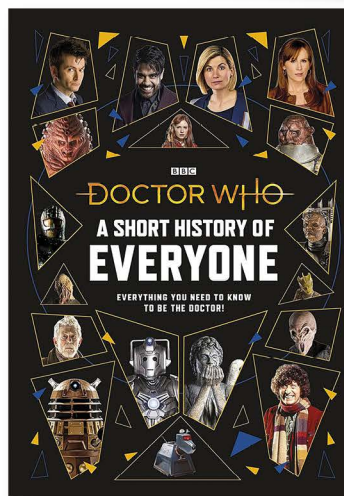


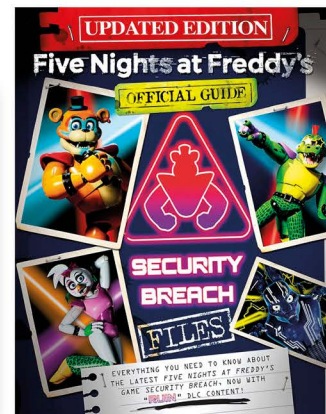
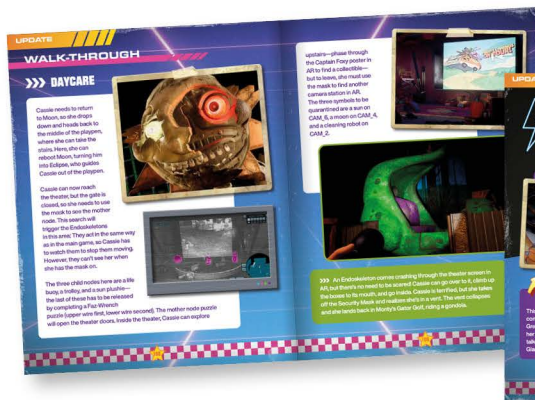
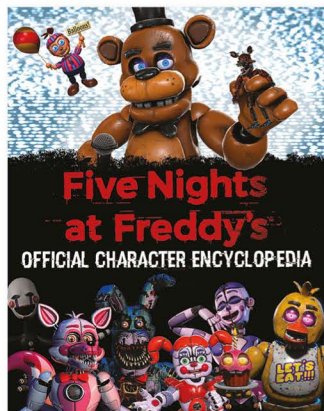




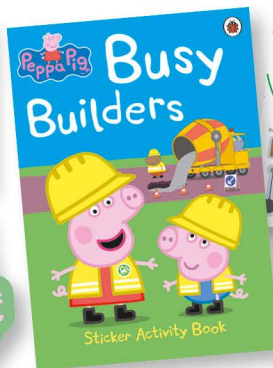
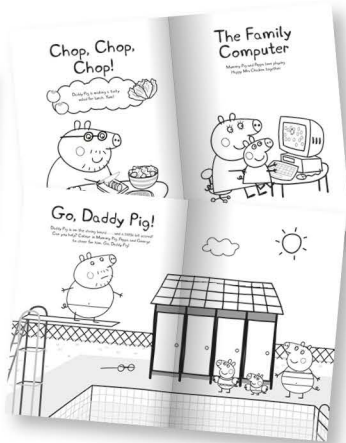


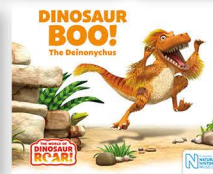
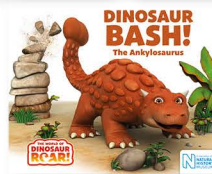
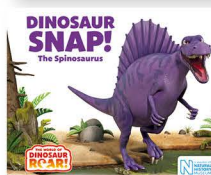
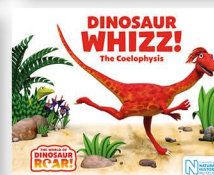
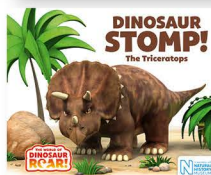
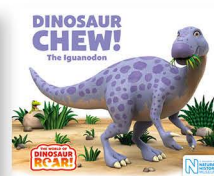
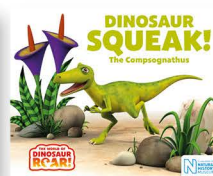
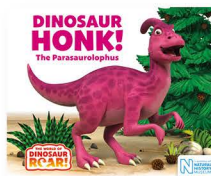
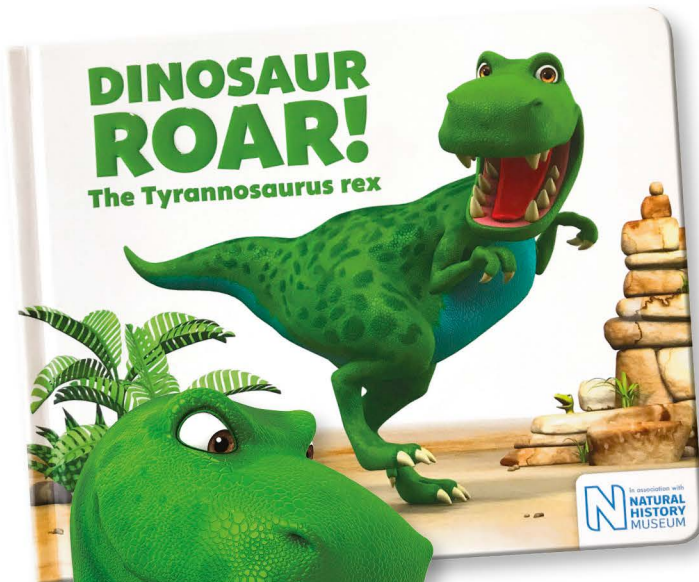


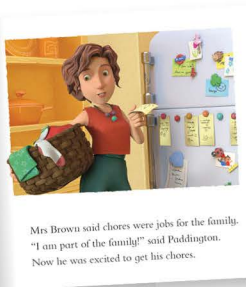
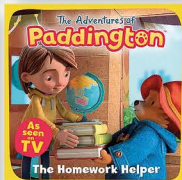






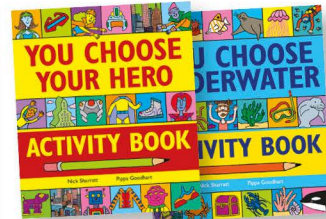
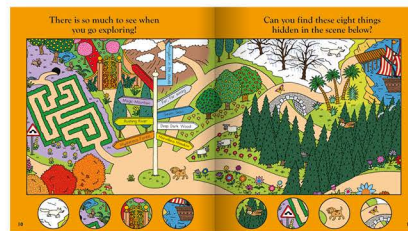
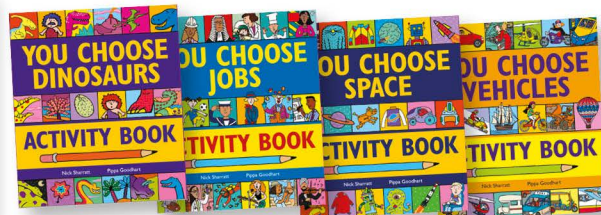
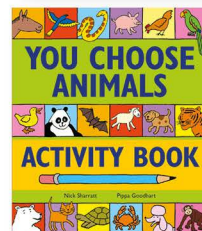
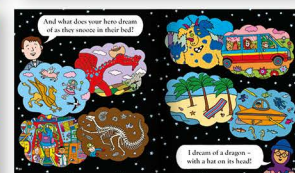
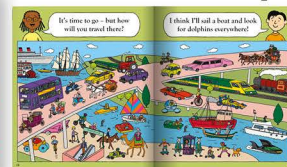
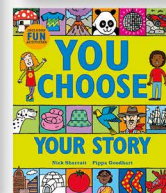
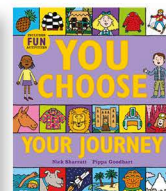
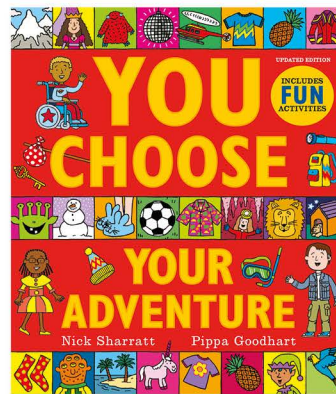
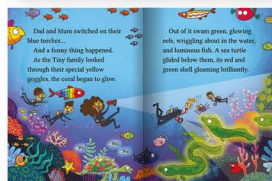
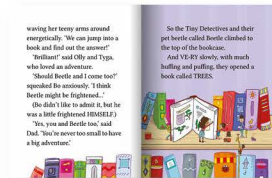
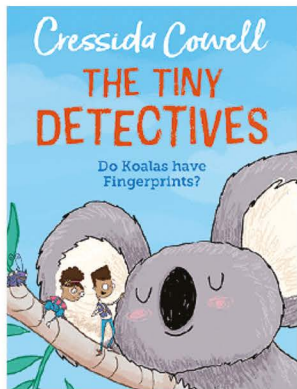


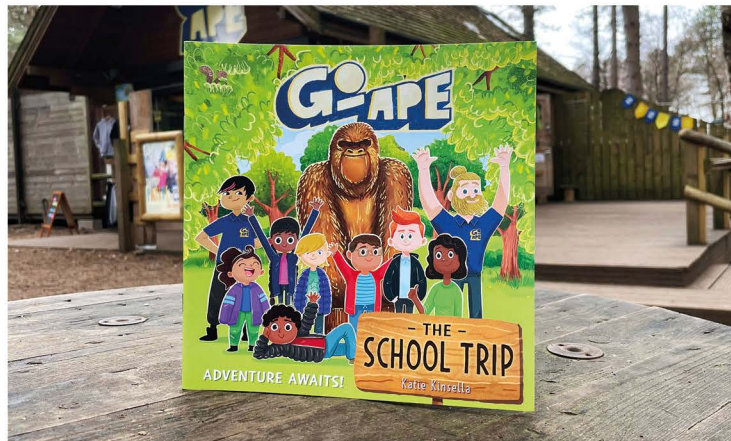
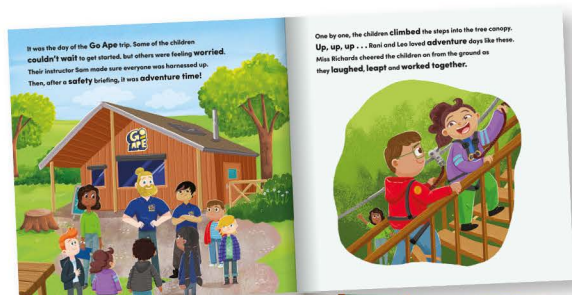


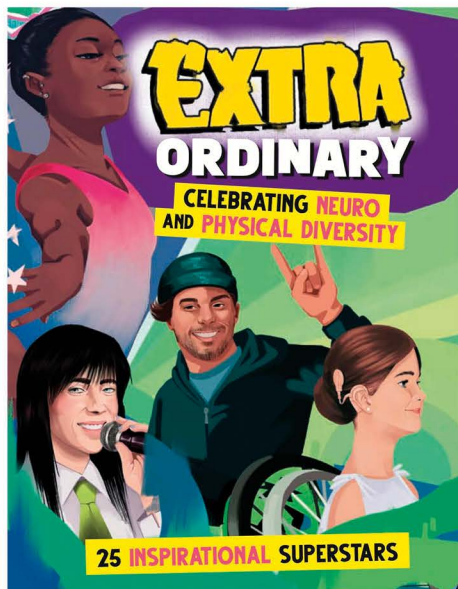


PUBLISHING

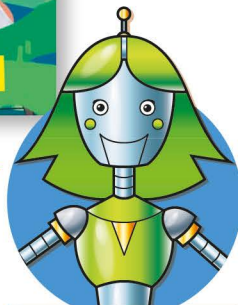
SPECIAL SALES • MCDONALD'S AND HACHETTE / LADYBIRD





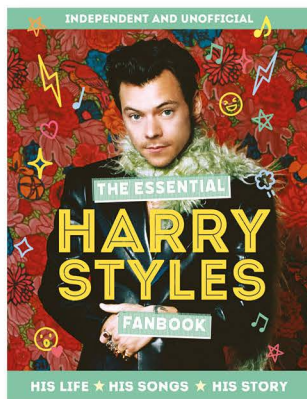
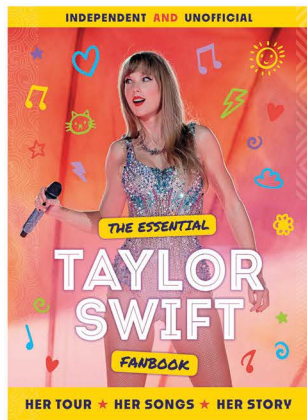


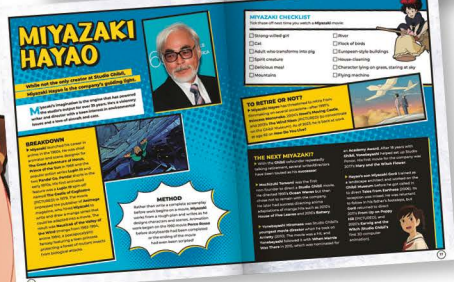
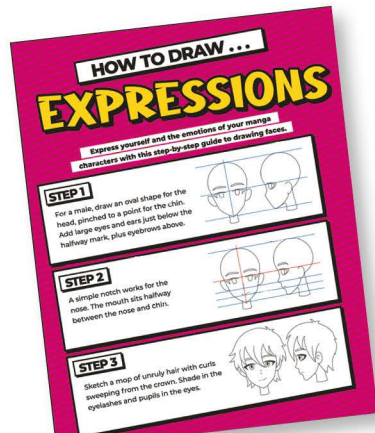
We love jumping on the latest trends and coming up with new formats! From movies to musicians, we've covered it all.

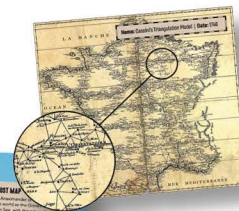
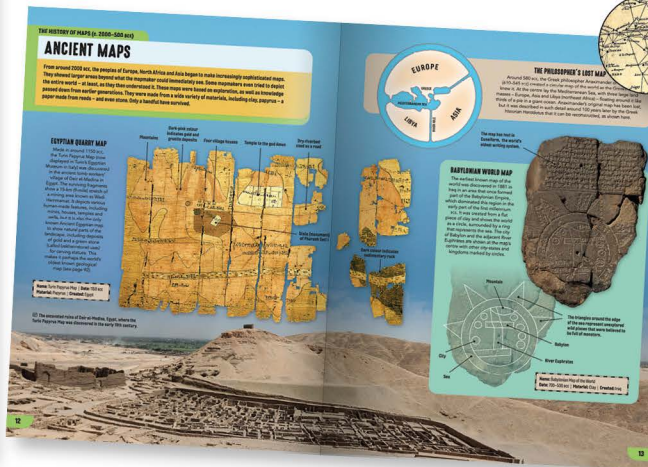
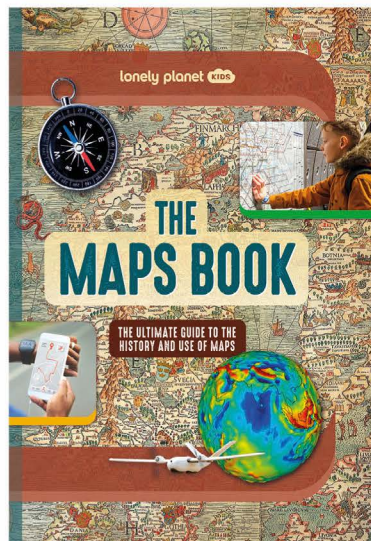


Danni
 Editorial
 Project Manager

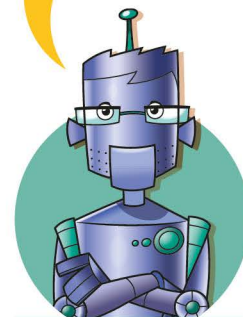
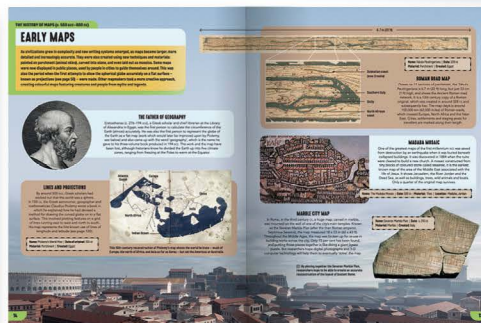
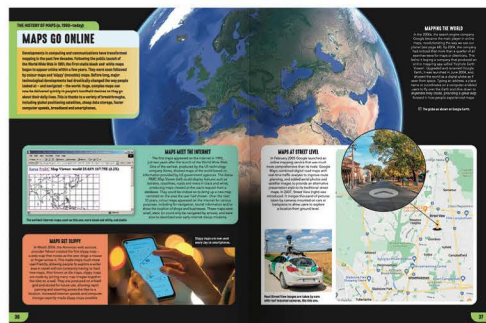




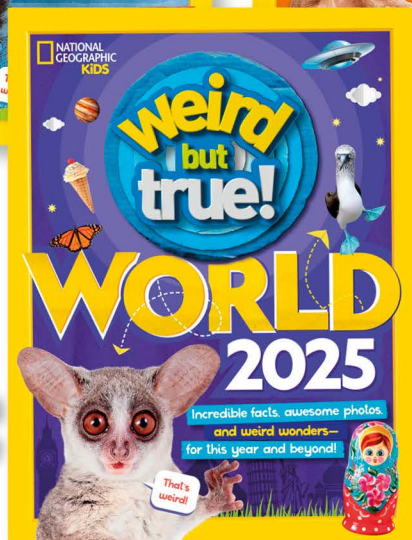




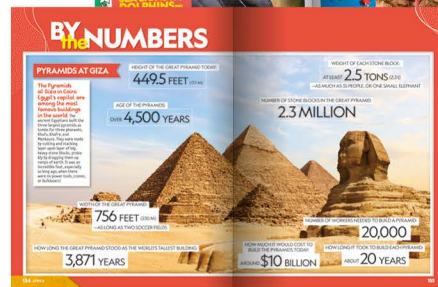
We were proud when this title was shortlisted for the 2024 Edward Stanford Children's Travel Book of the Year!

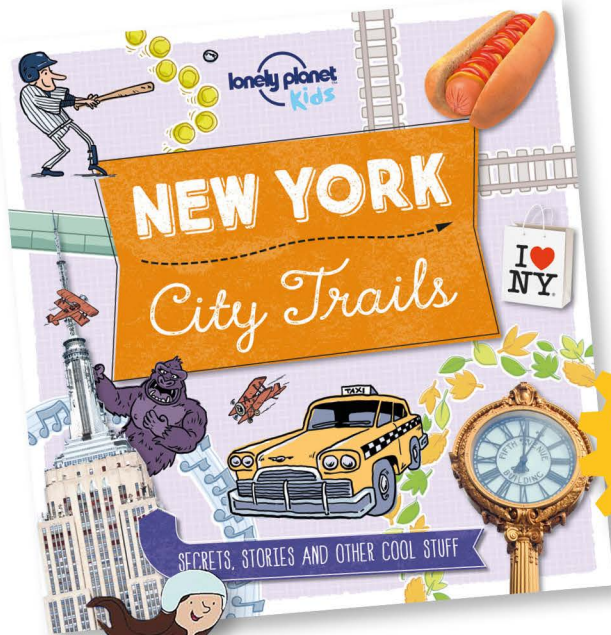


Matt
Senior Designer

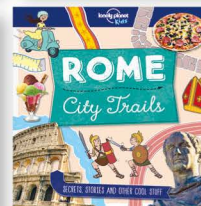
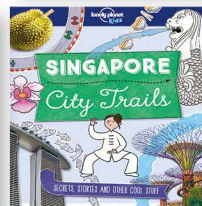
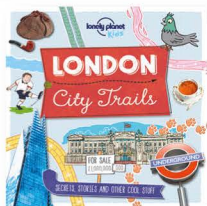


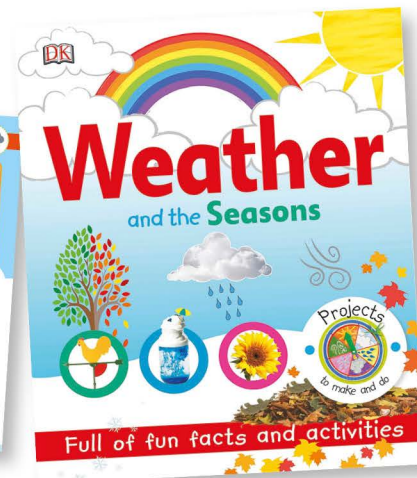
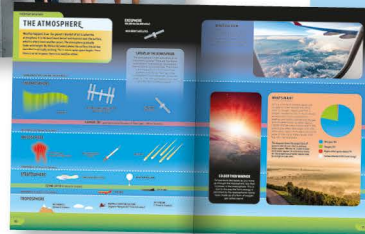
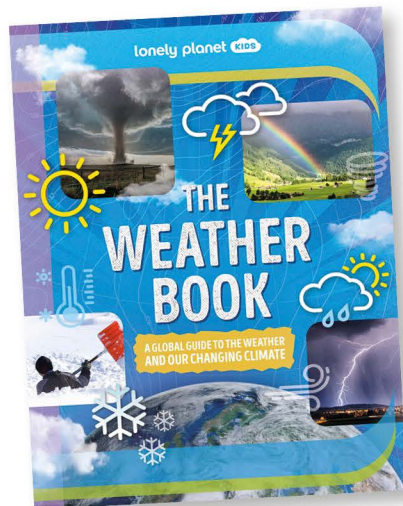
CONTENT
UPDATE

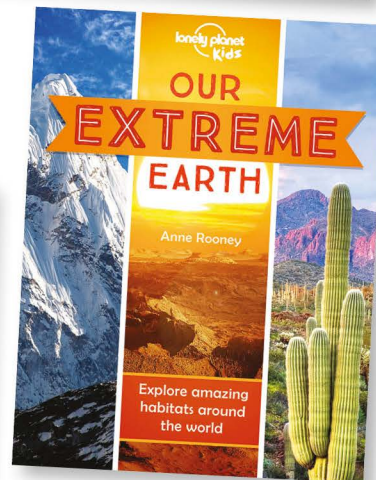
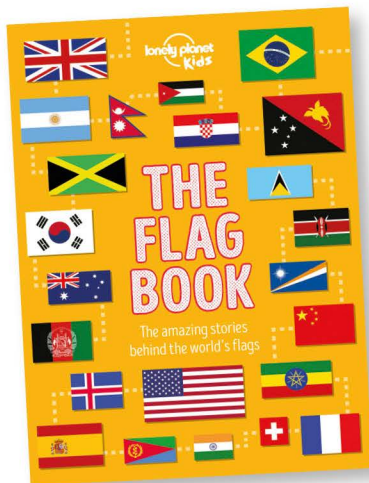


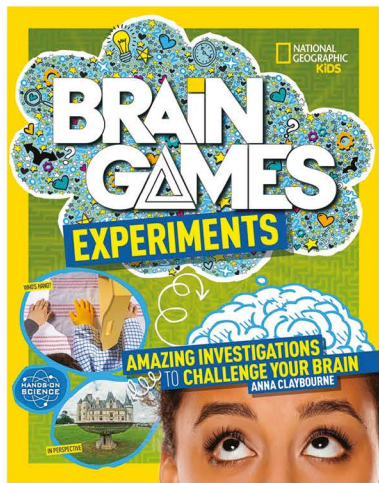


NINE TITLES
OVER THREE
YEARS





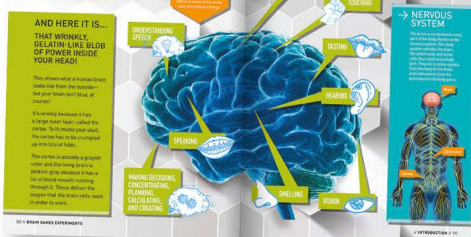




→ **POWER STANCE!**

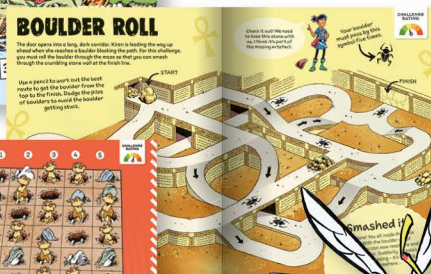
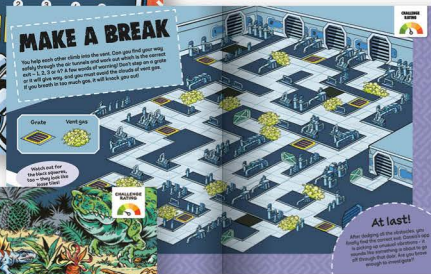
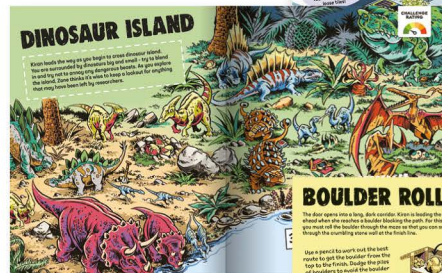
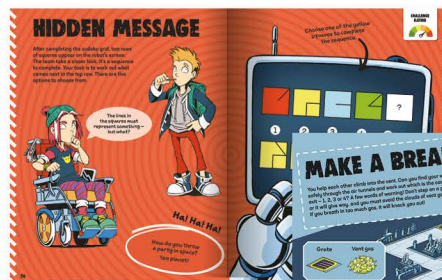


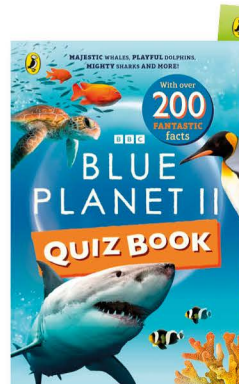
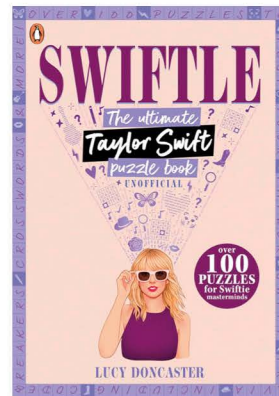
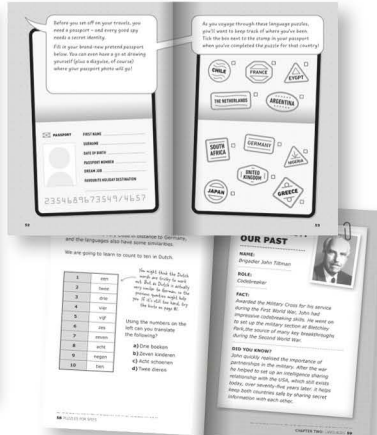
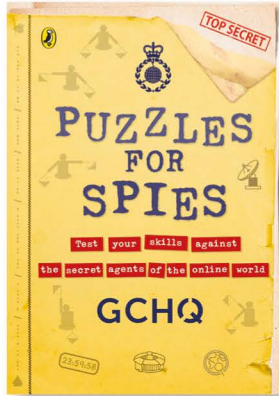
→ MEET YOUR BRAIN!

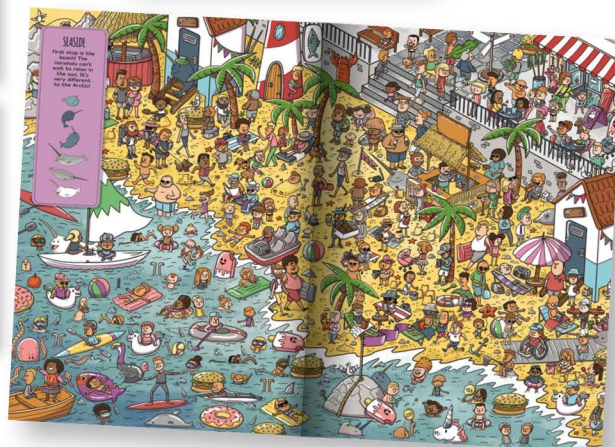
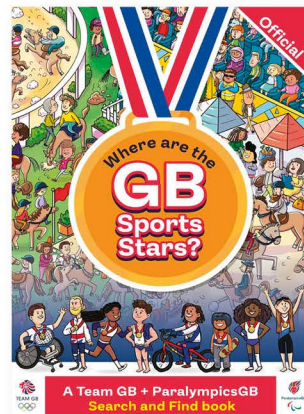
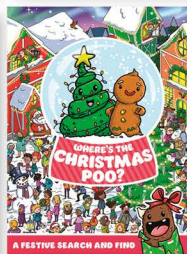
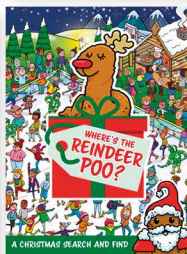
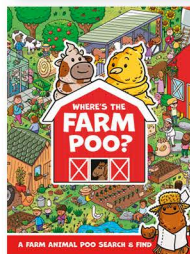
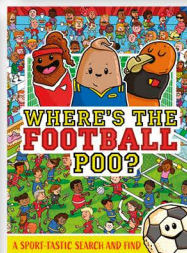
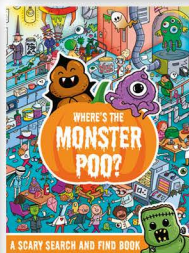
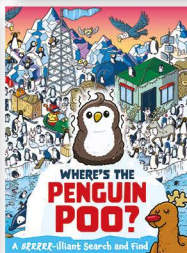
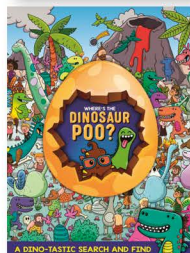
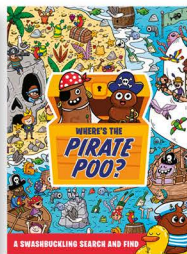
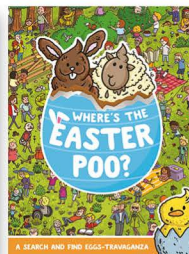
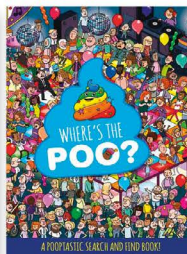
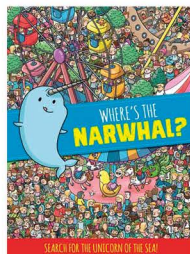


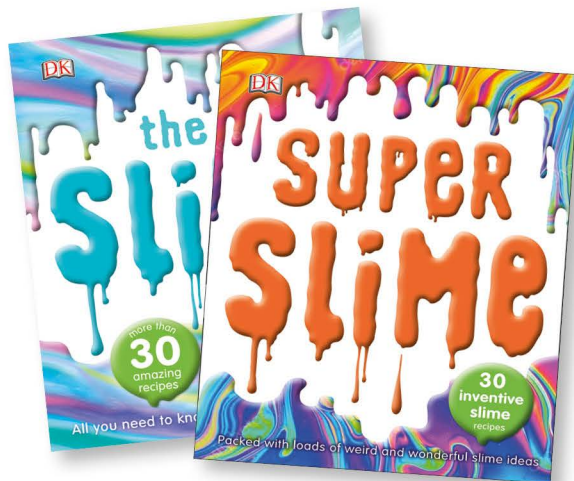
→ WEIRD WATER

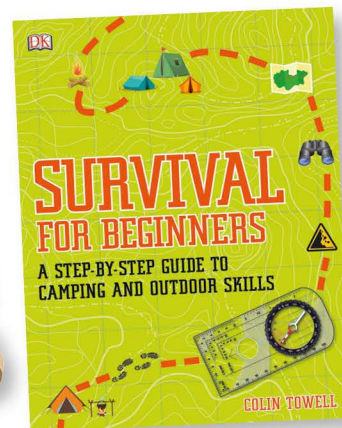
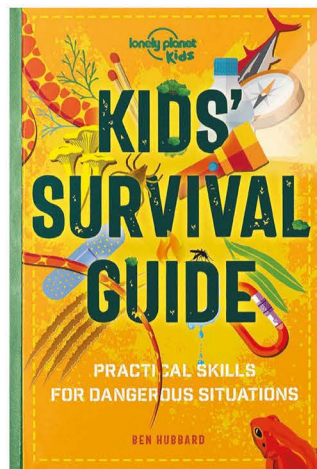


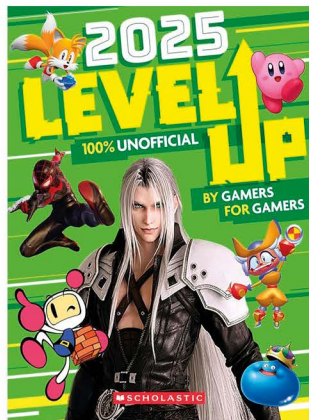


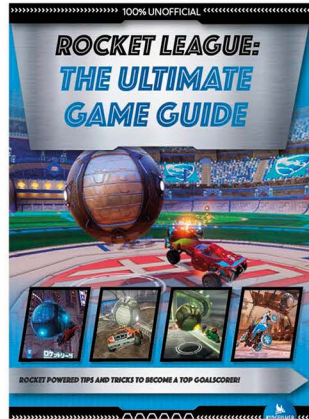




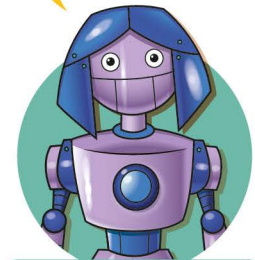








Several members of the team are gaming nerds! We love grabbing a controller and getting stuck in.



Kate
 Senior Design
 Project Manager



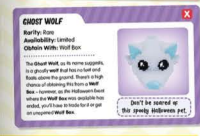
TOUR OF THE TOWN

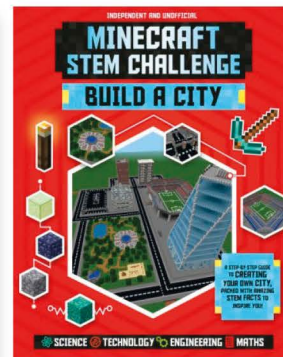
EVERYTHING YOU NEED IS HERE!

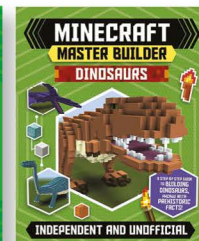
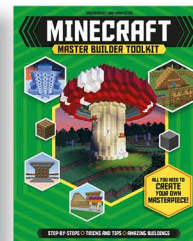
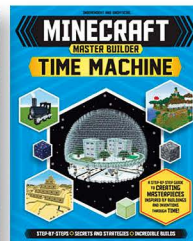
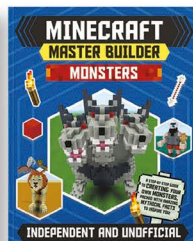
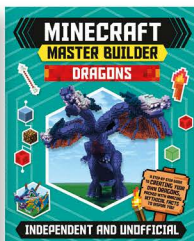
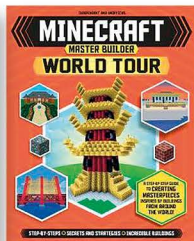
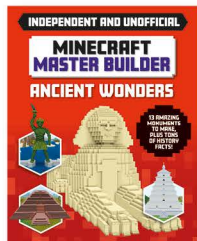
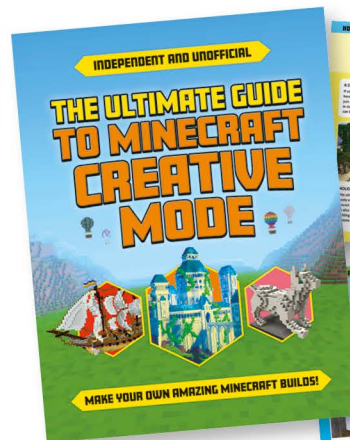
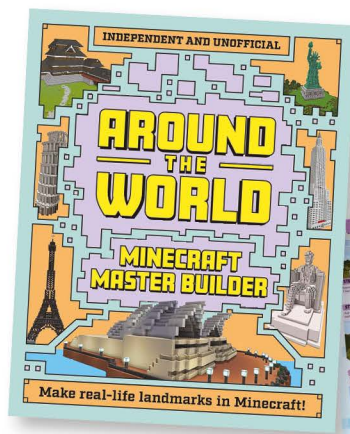


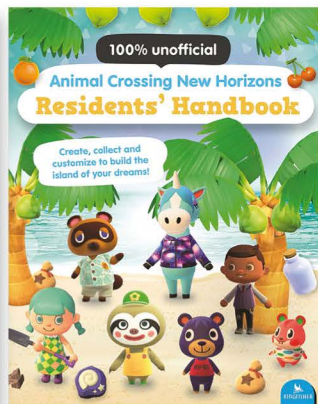
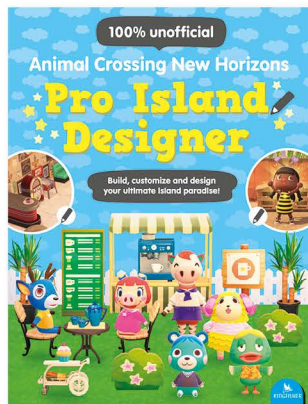
IN YOUR NEIGHBOURHOOD

MAKE YOURSELF AT HOME!











DRILL PRACTICE

It's not very rock 'n' roll in our garage, but once you get used to the walls... and the dust... and the noise that lives in the wall... it's actually pretty cool.



DISASTER AT BREAKTIME!

It was the dreaded one I'd feared, and I'd raced to the music room as soon as I'd finished scribbling down the lyrics to 'Loser'. Nelly and Bob were waiting for me. Unfortunately, about half the school was there too.



PROLOGUE

IT ALL BEGAN AT CHRISTMAS

I suppose you are expecting this book to be a fun, festive adventure, with a flying blue dinosaur, Santa, elves, William Trunkle and all the other things you would usually find in a Christmasaurus story. Well, I've got good news and bad news. The good news is that all that is going to happen! Dinosaur, Santa, the whole jingle. The bad news is that in order to tell you that story, I must first tell you a little bit of another one. Now, I know what you're thinking - starting a story with a totally different story seems a bit silly, and you're right. In fact, Christmas

And together we are...

THE EARTHLINGS!

The best band in the universe!



We never meant to become intergalactic rock stars, or to save the world from being pulverized by evil aliens using only the power of music. It just sort of... happened.

We weren't always super-awesome, guitar-shredding, drum-soloing music legends either.

A CHRISTMASAURUS Carol

The minute those words landed in the Christmasaurus's ears, it was as though someone had given him a taste of a Christmas carol.

SWOOSH!

They were in the air and moving along the street.

Over the rooftops, away we fly. On to adventures, into the sky!

Santa sang from his

misadventure as he was up

top as the Christmasaurus

pulled the reins.

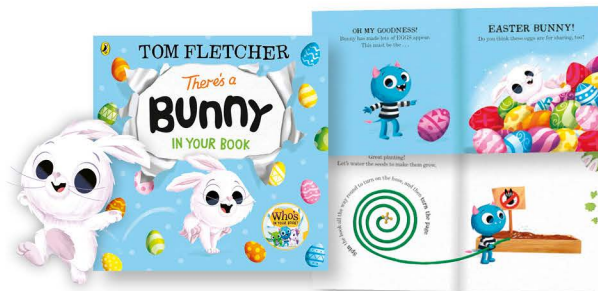
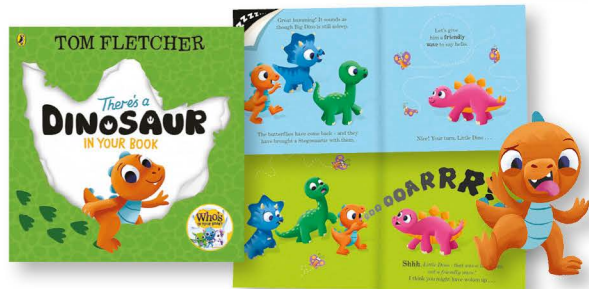
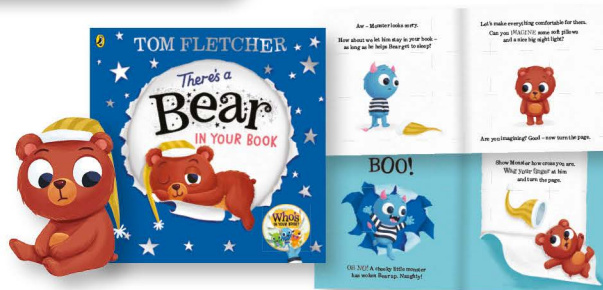


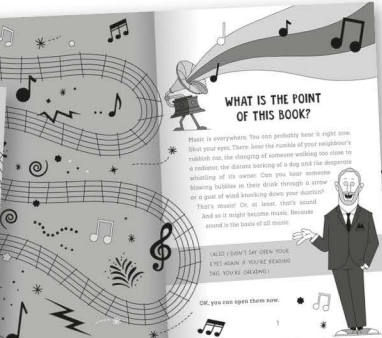
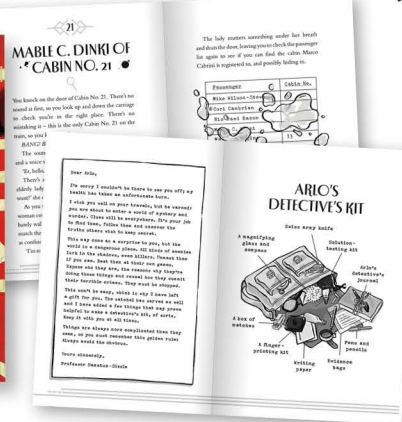
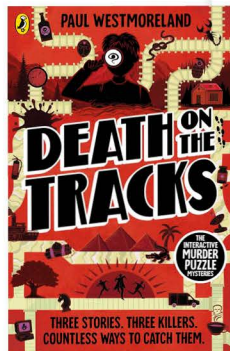
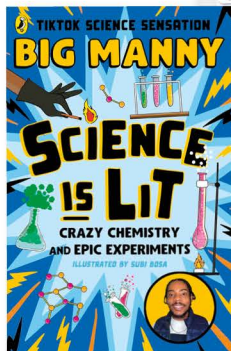
Dad and Brenda made a sonnet. And Brenda and I made a Sandy-claynet.

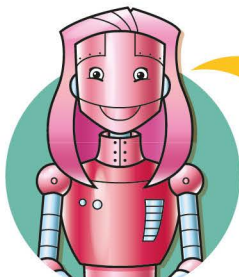
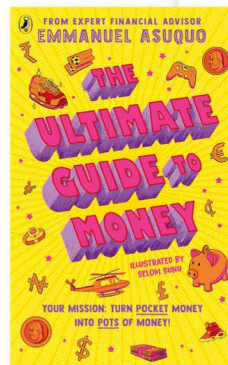
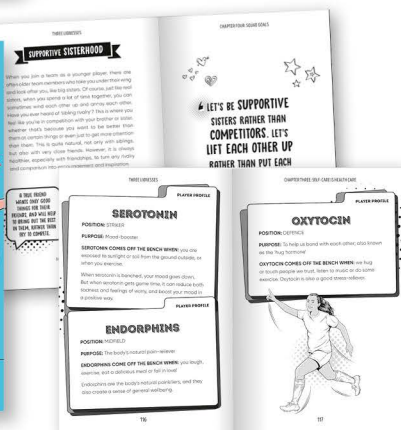
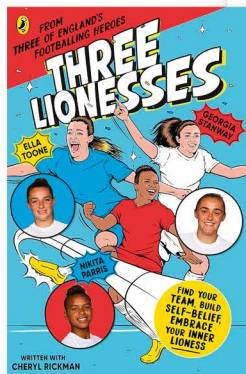
Look, Santa!

I hope you're had a relaxing year up there at the North Pole. How you been getting much flying practice, Olaf?



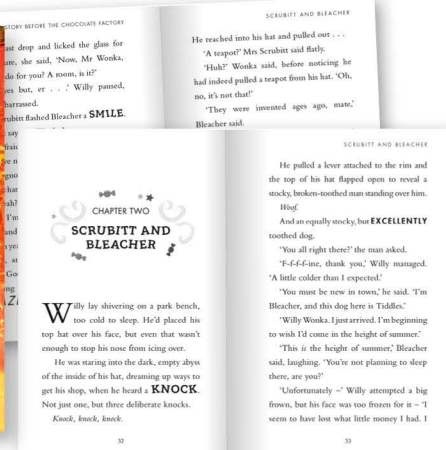


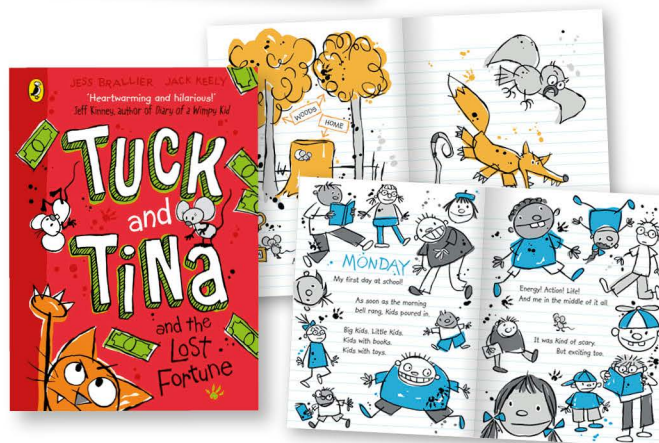
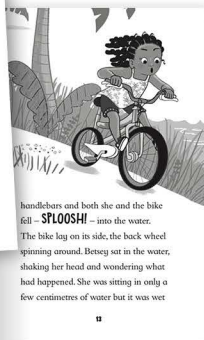
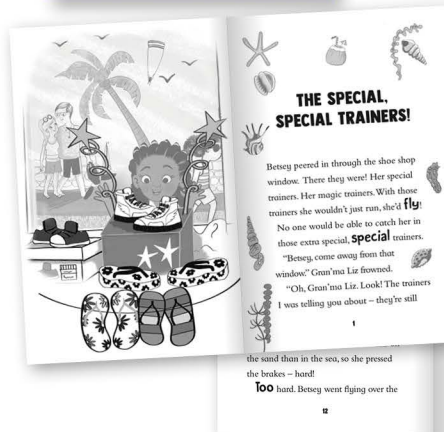
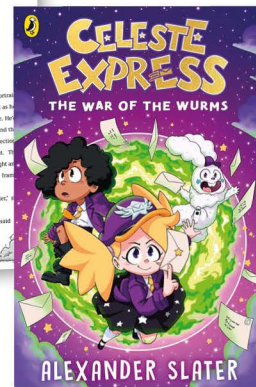
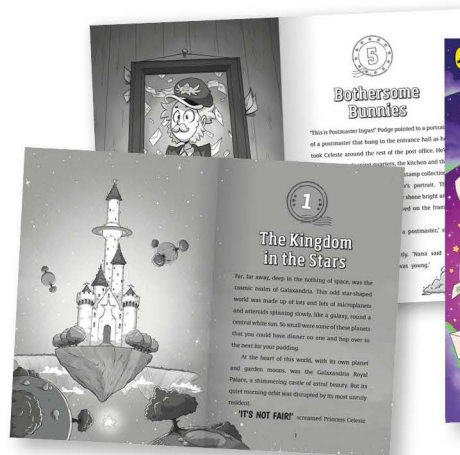
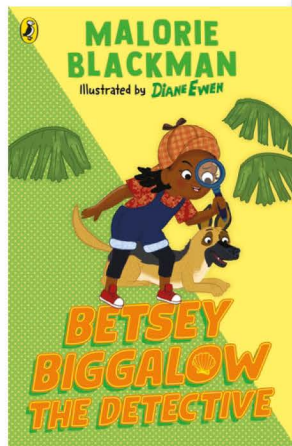


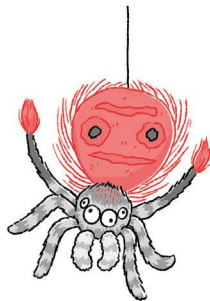
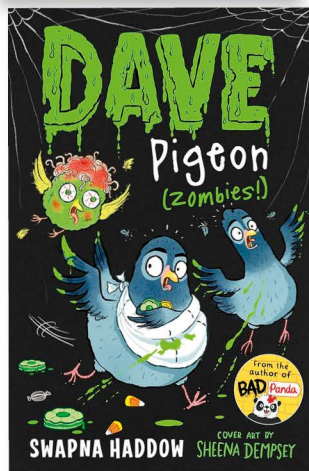
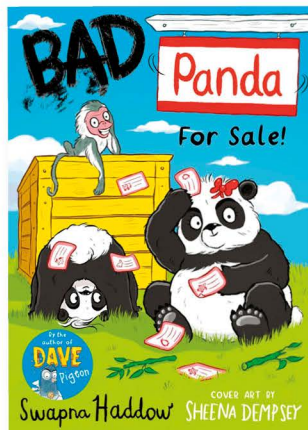


Annie Designer

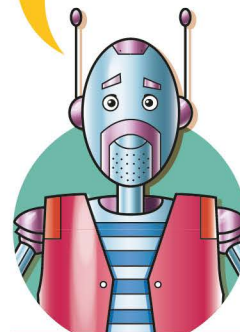
We also love working in one colour, commissioning illustrations and having fun with typography!





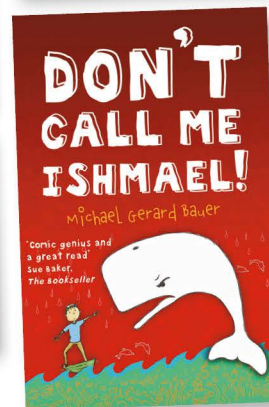
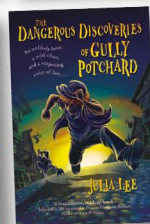
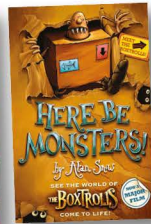
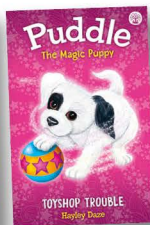
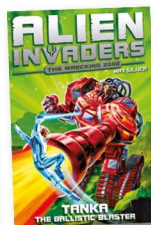
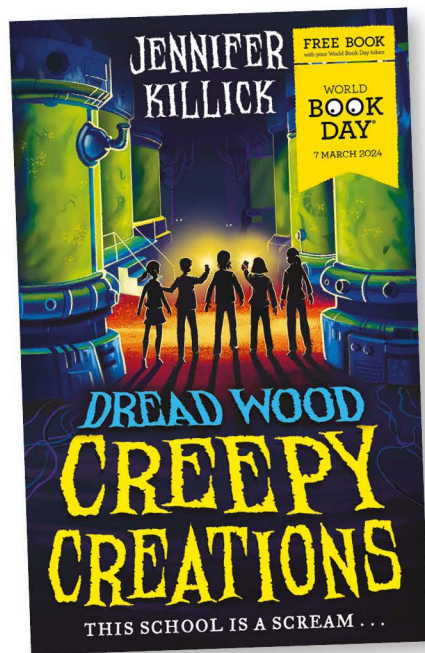


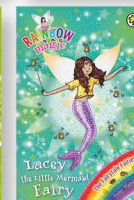
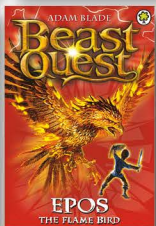
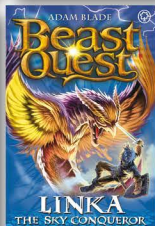
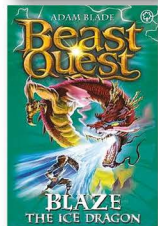
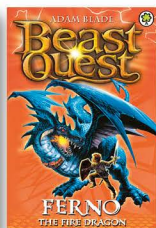
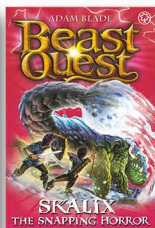
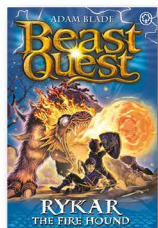
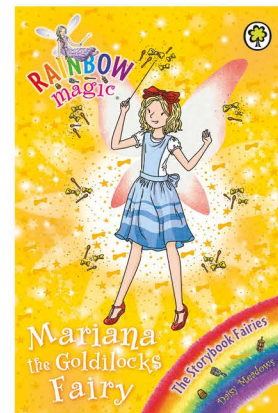
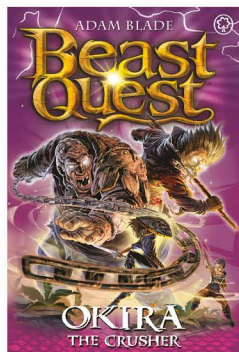
Whatever the style, we can supply illustrations to order!

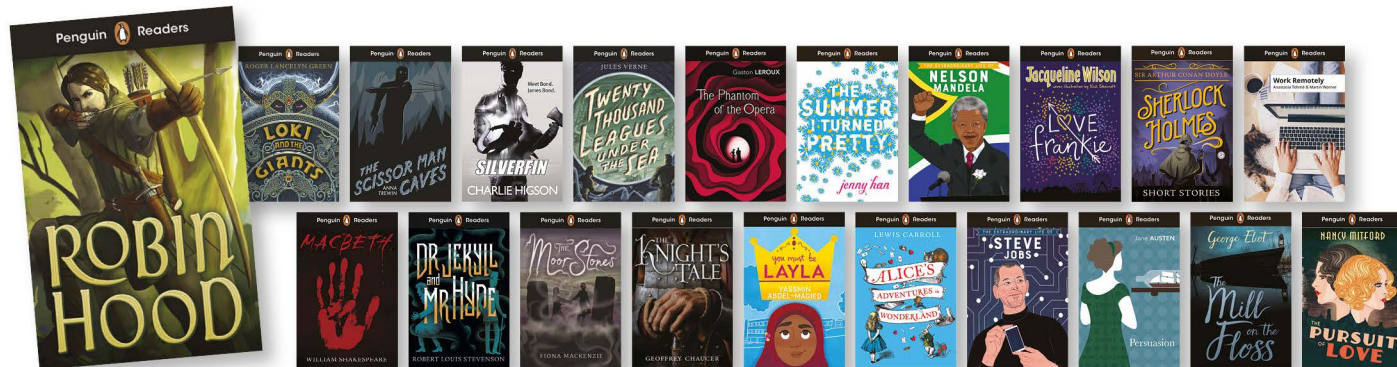


Simon
Senior Designer

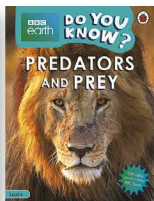
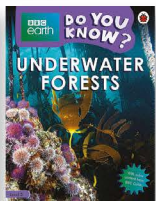
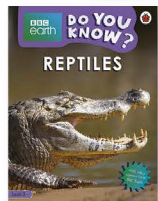
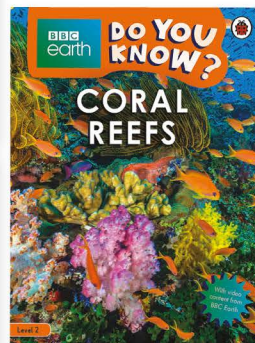
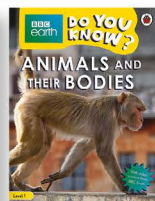
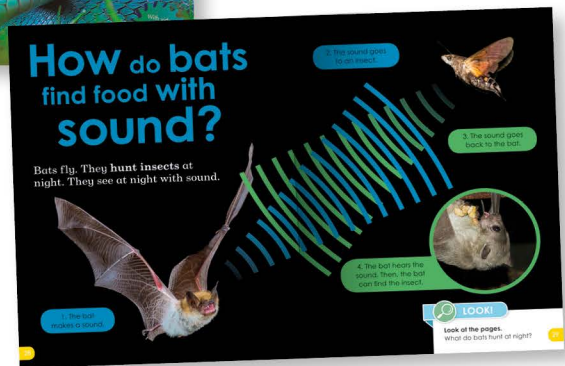
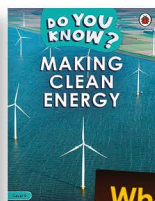
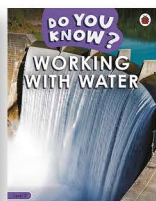
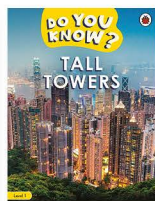
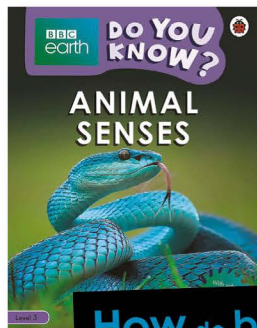


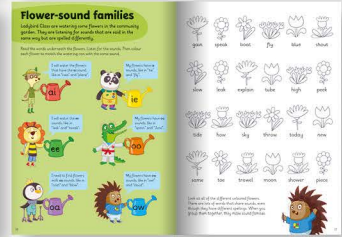
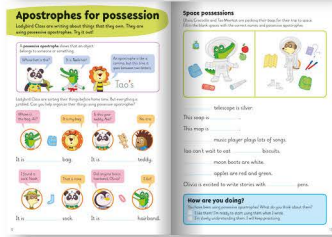
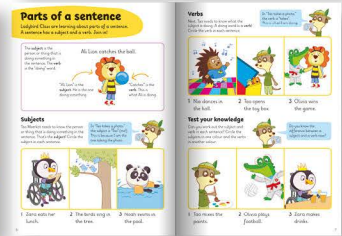
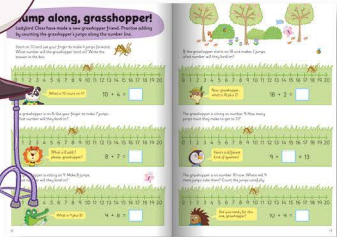


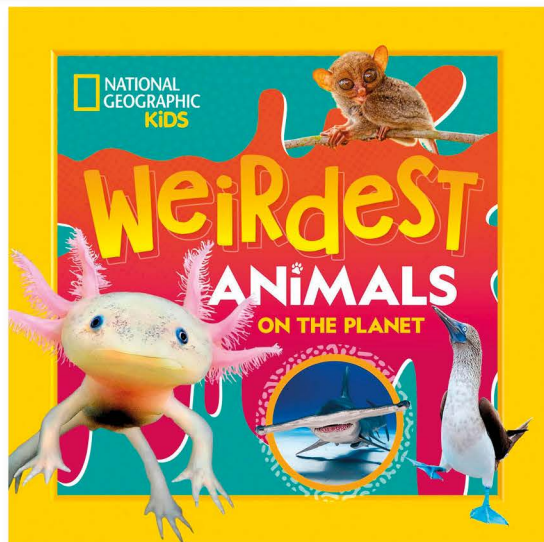


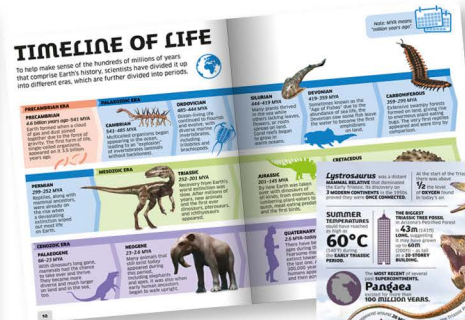
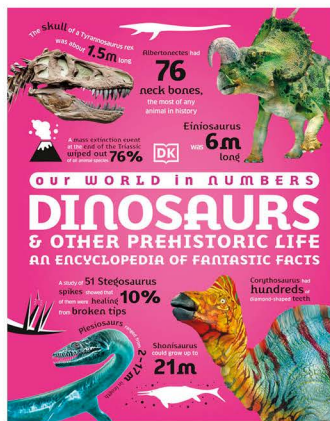
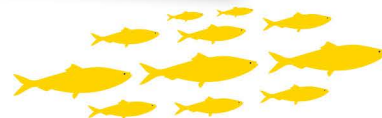
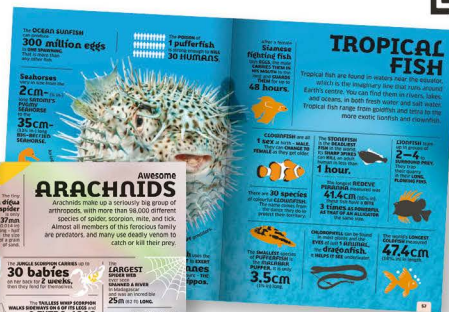
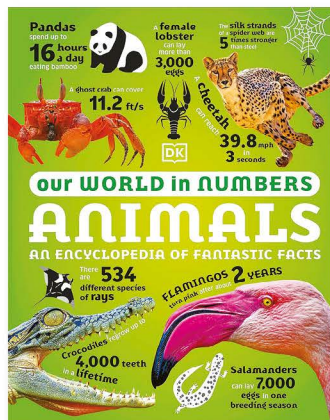


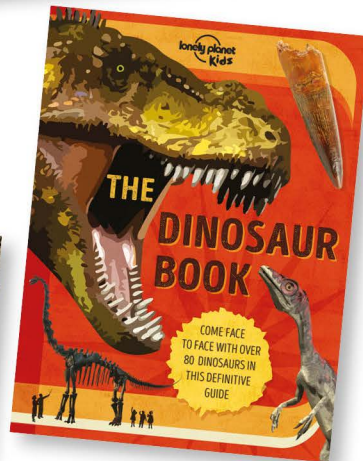
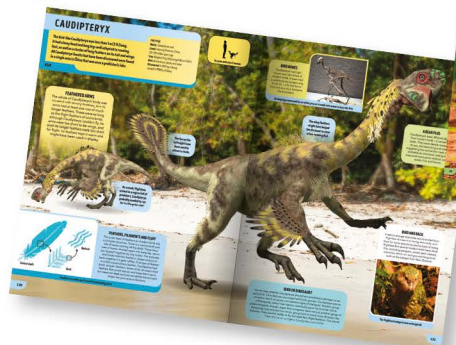
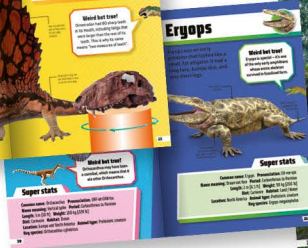
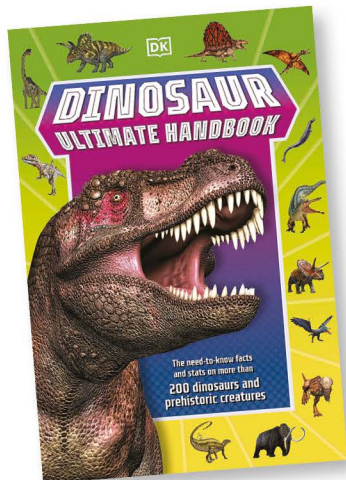
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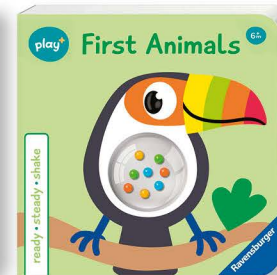
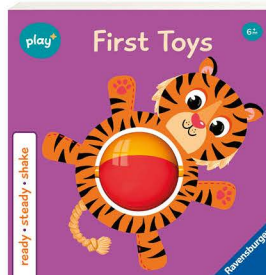
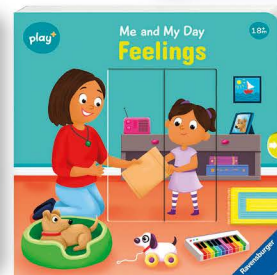
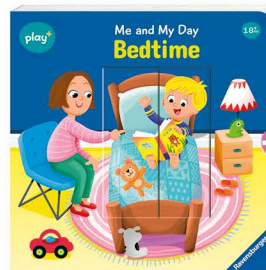
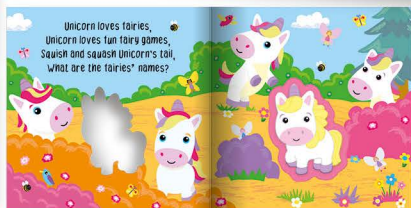
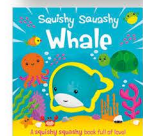
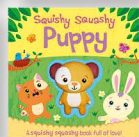
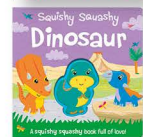
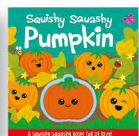
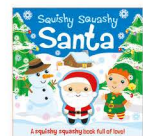
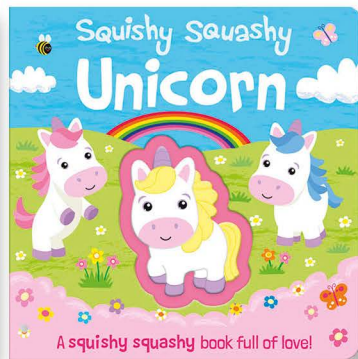
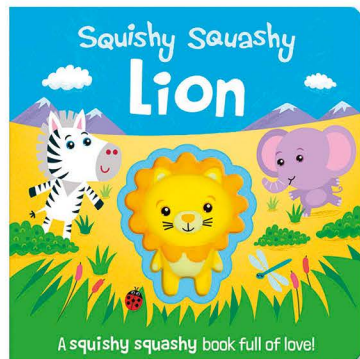


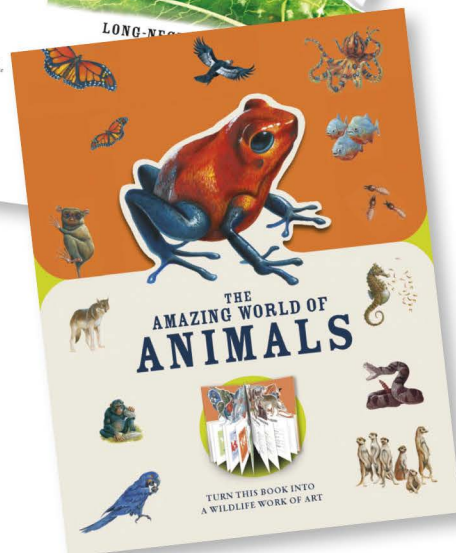
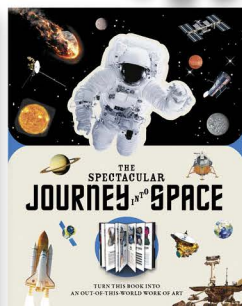
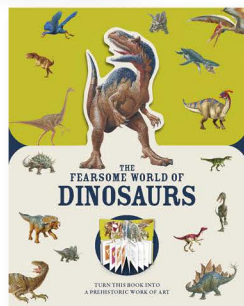


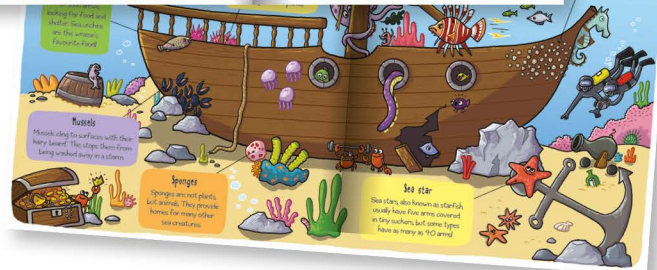


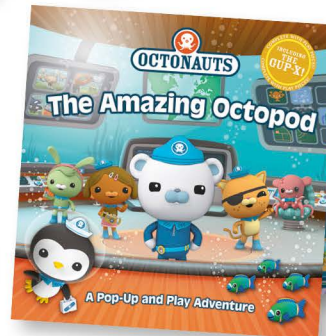
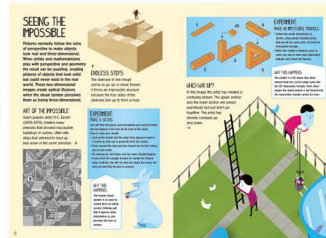
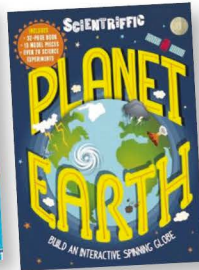
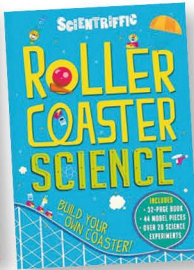
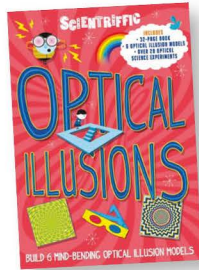


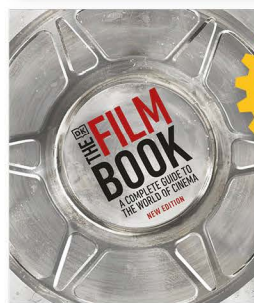
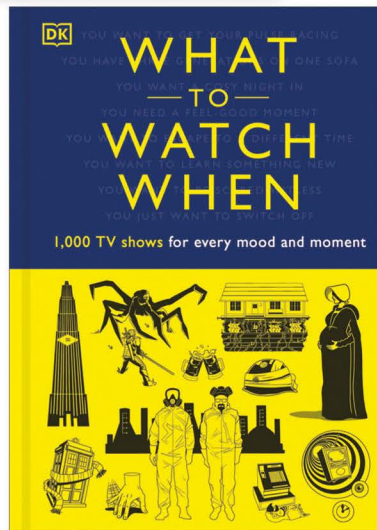
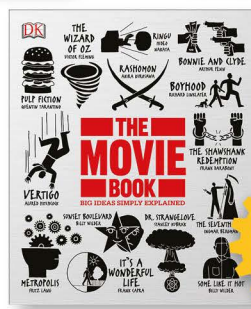


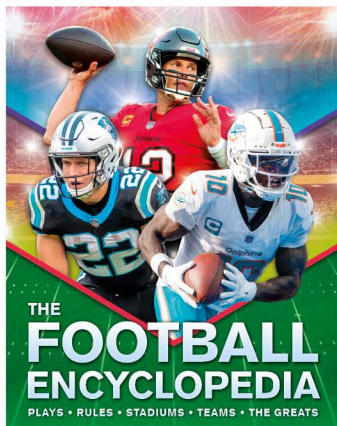




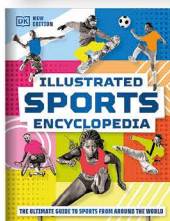
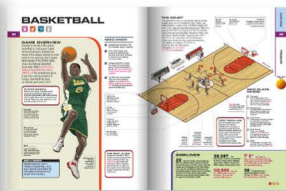
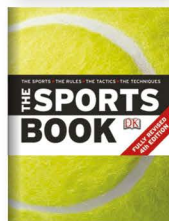
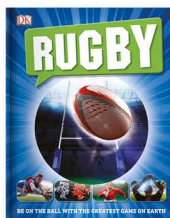
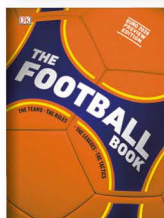




CONTENT
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UPDATE



We're always game for a sporting title. Pick your arena and we'll get the ball rolling!



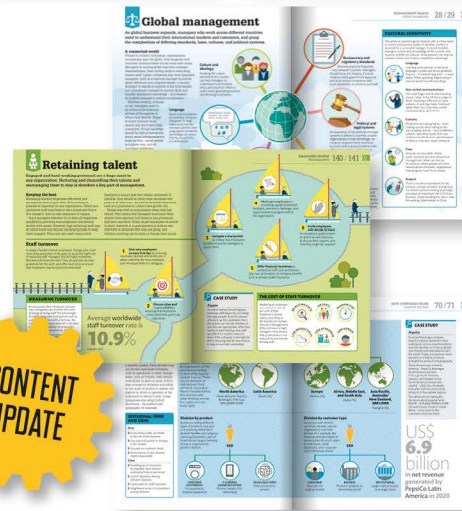
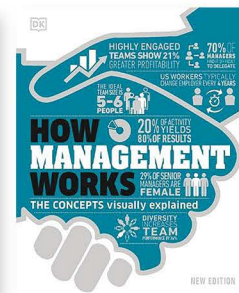
Alicia
Editorial Project
Manager



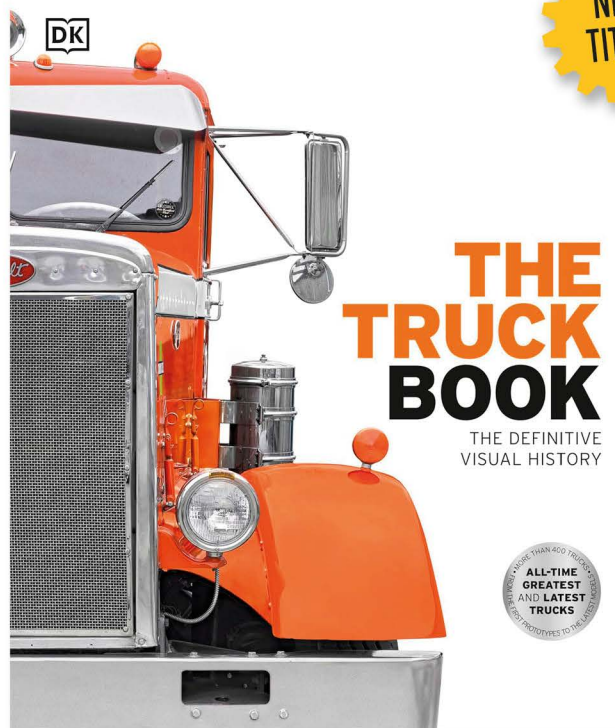
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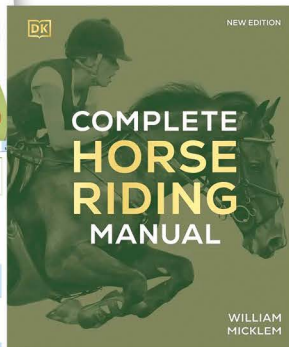
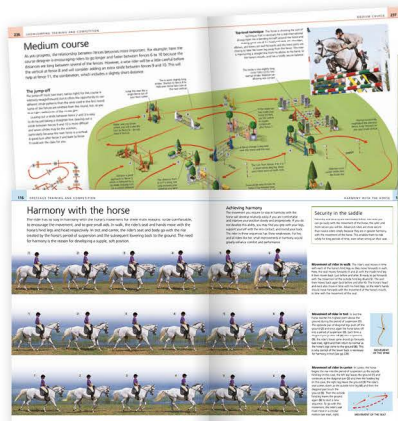
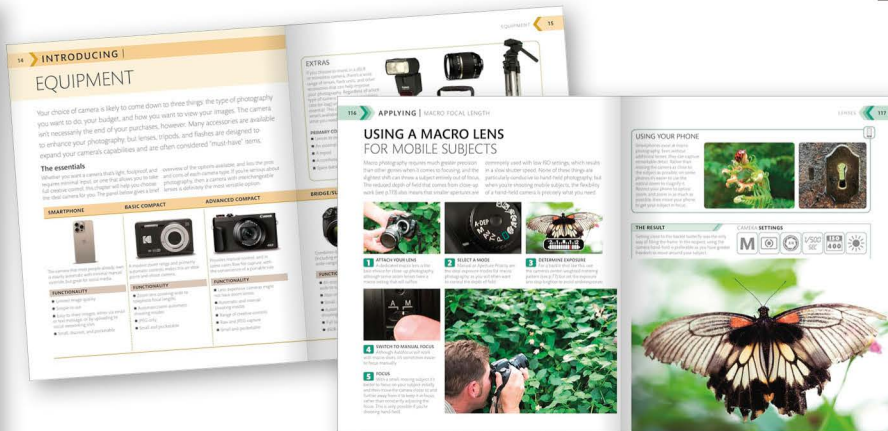
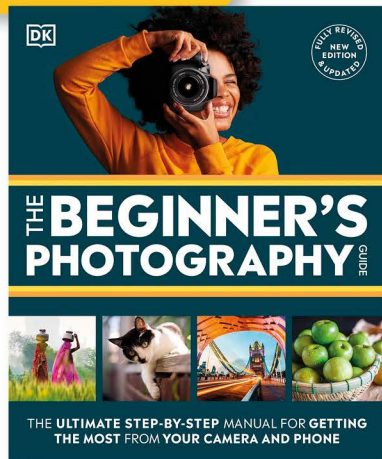


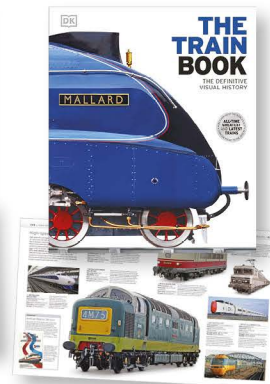
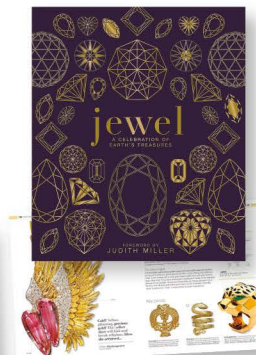
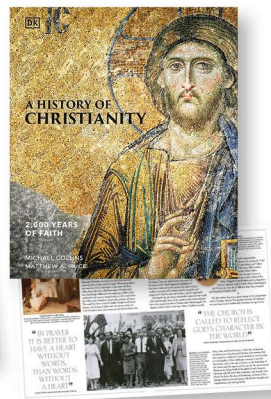
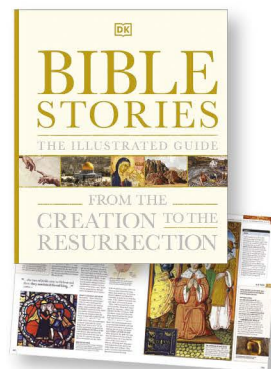
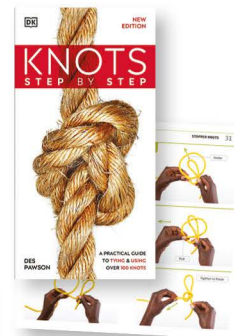
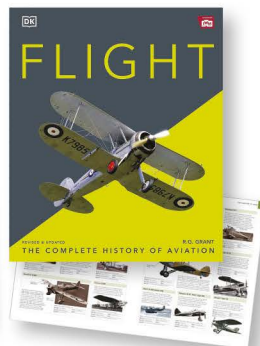
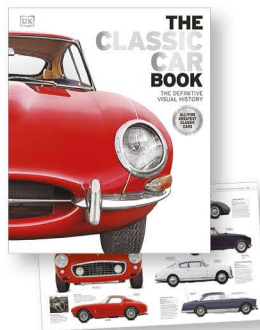
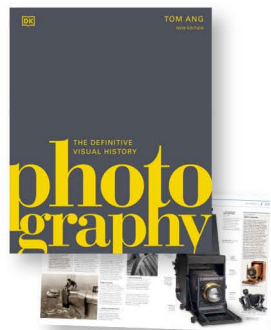
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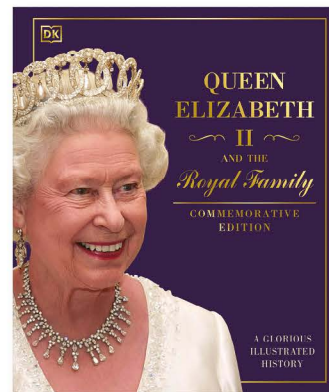
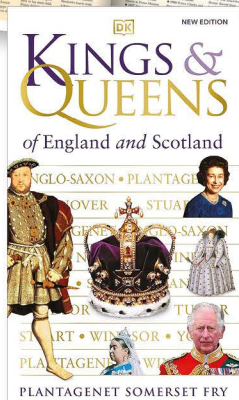
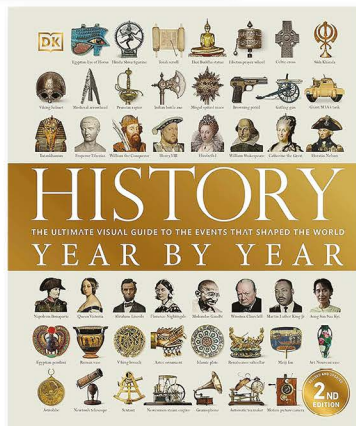


CONTENT
UPDATE











A FLOATING WONDER

6:00 PM
APRIL 11
1912

“My pretty little cabin with its electric heater and pink curtains delighted me, its beautiful lace quilt, and pink cushions, and photographs all round it all looked so homey.”
 ★ LADY HUFF GORDON
 FIRST-CLASS PASSENGER

TITANIC PRIDED ITSELF ON BEING THE MOST LUXURIOUS and technologically advanced ship in the world. Its ultra-modern features included electric lights, elevators, telephones and a wireless radio system. Titanic also offered passengers comforts such as a gym, a swimming pool and exotic Turkish baths.

Even the cargo areas were divided according to class.

The grand staircase was the centerpiece of the first-class area.

The most expensive first-class suite had its own enclosed deck.

The engines used steam to power Titanic through the ocean.

Second class included bars, saloons, a barber shop and cabins superior to first class on other ships.

BRIGHT LIGHTS

The recent development of electric lighting was used to maximum effect throughout Titanic. This chandelier designed in the style of French King Louis XVI contained electric bulbs. Its metal became twisted and crumpled as the ship went down.

BATH TIME

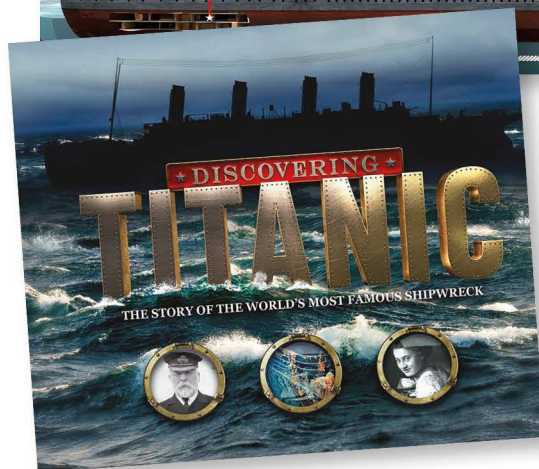
The Turkish baths contained a steam room, hot and cool rooms, a shampooing room and lounge chairs heated by electric lamps. Five stewards were on hand to help.



AL 8:55
 WHITE STAR LINE
 R.M.S. "TITANIC"
 Captain: Captain Smith
 First Officer: Officer Smith
 Second Officer: Officer Smith
 Third Officer: Officer Smith
 Fourth Officer: Officer Smith
 Fifth Officer: Officer Smith
 Sixth Officer: Officer Smith
 Seventh Officer: Officer Smith
 Eighth Officer: Officer Smith
 Ninth Officer: Officer Smith
 Tenth Officer: Officer Smith
 Eleventh Officer: Officer Smith
 Twelfth Officer: Officer Smith
 Thirteenth Officer: Officer Smith
 Fourteenth Officer: Officer Smith
 Fifteenth Officer: Officer Smith
 Sixteenth Officer: Officer Smith
 Seventeenth Officer: Officer Smith
 Eighteenth Officer: Officer Smith
 Nineteenth Officer: Officer Smith
 Twentieth Officer: Officer Smith

Only first-class passengers could buy a ticket to the Turkish baths.

Third-class accommodation for women and families was at the back of the boat.



TIMELINE OF EVENTS

AFTER TITANIC STRUCK THE ICEBERG it took two hours and 40 minutes for her to sink. During this time, Titanic's passengers experienced panic, confusion, despair and even quiet acceptance. This timeline describes the general sea moments on board the ship.

“Many have things now done that might have been done before than by allowing for more planning minutes after minutes as the ship sailed gently into her doom and disaster.”
 ★ CAPTAIN SMITH
 TITANIC'S COMMANDER



AS FREDERICK PASTY REMEMBERS THE COLLISION, Titanic's command bridge was hit and the engine room was flooded. It was in this moment that the ship began to sink.



THE SHIP'S STEERING WHEEL WAS DAMAGED, leaving the ship without a steering wheel. The ship was now at the mercy of the sea.



THIRTY-FOUR CHILDREN AND SEVENTEEN ADULTS WERE KILLED IN THE COLLISION. The ship's bow was broken in two and the ship began to sink.



ON DECK THREE A & B, THIRTY-FOUR CHILDREN AND SEVENTEEN ADULTS WERE KILLED IN THE COLLISION. The ship's bow was broken in two and the ship began to sink.



TITANIC'S ORCHESTRA CONTINUED TO PLAY FOR TWO HOURS AND FORTY MINUTES. The music was a source of comfort for many passengers.

Both sides of the ship began to list. The ship was now at the mercy of the sea.

THIRTY-FOUR CHILDREN AND SEVENTEEN ADULTS WERE KILLED IN THE COLLISION. The ship's bow was broken in two and the ship began to sink.

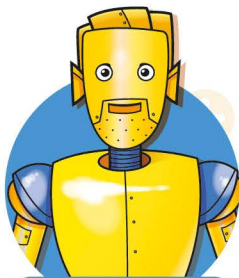
CAPTAIN SMITH ORDERED CHIEF ENGINEER BELL TO OPEN THE DOORS OF THE COLLISION. The ship's bow was broken in two and the ship began to sink.

THE SHIP'S STEERING WHEEL WAS DAMAGED, leaving the ship without a steering wheel. The ship was now at the mercy of the sea.

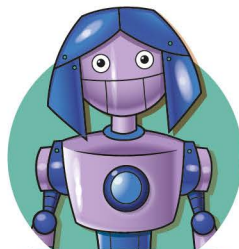
THIRTY-FOUR CHILDREN AND SEVENTEEN ADULTS WERE KILLED IN THE COLLISION. The ship's bow was broken in two and the ship began to sink.



Claire
Publishing Manager



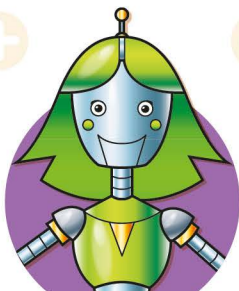
Jeremy
Publishing Design Manager



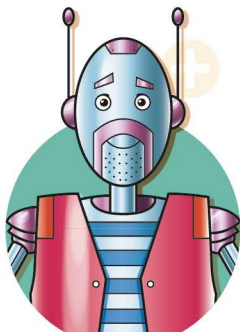
Kate
Senior Design Project Manager



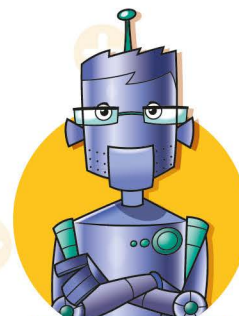
Alicia
Editorial Project Manager



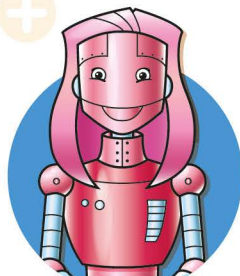
Danni
Editorial Project Manager



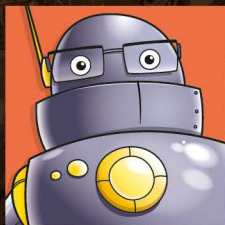
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Matt
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Annie
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